



## Think you are wasting too much power to run your business?

Whether you own or rent your building, you typically cover the costs of lighting, heating, air conditioning, power for office equipment, and other services.

- Do you wonder if your facility is wasting energy, but question where and how much?
- Do you know there are ways to reduce energy costs, but question what are they and how much money they save?

Recent technological advances and the development of a wide range of energy efficient equipment can help small business owners like you reduce operating costs, improve efficiency and promote a happier environment.



## Frequently Asked Questions

- ▶ **How much can I save?**  
Depending on your facility's operating hours, condition, equipment and energy costs, you could save 25 percent or more.\*
- ▶ **Aren't energy efficiency upgrades costly and difficult to implement?**  
No. Done properly, energy efficiency upgrades can provide a positive cash flow right from the beginning, especially by using Central Hudson's rebates.
- ▶ **Doesn't energy-efficient lighting mean lower quality light?**  
No. If done properly, your lighting quality will actually improve as you save money.
- ▶ **Can I talk with a professional about cutting energy costs in my specific facility?**  
Yes. Call (800) 515-5353 to schedule a free energy assessment of your facility.

\*Source: [www.energystar.gov](http://www.energystar.gov)



## Business Energy SavingsCentral

- ✓ **Free energy audits for small business customers.**
- ✓ **Valuable rebates on energy efficiency upgrades.**

*Good for your budget  
and the environment*





## Turn Power into Profit

Central Hudson Gas & Electric is committed to providing customers with the most current information on energy use and innovative ways to help you save money.

If you own a small business and want to reduce your energy expenses, Central Hudson's Business Energy SavingsCentral is your answer.

### The program works in two ways:

- 1 Schedule a free energy assessment of your facility through Central Hudson, or
- 2 Contact a SavingsCentral Trade Ally to help identify and install energy efficiency measures.

With either way, Central Hudson will rebate up to **70 percent** of the total equipment cost of installing those measures.

### Did You Know?

*Installing energy efficient equipment can save 25 percent or more\* on your electricity bill and result in increased comfort. Plus, creating an aesthetically pleasing environment can stimulate sales!*

*Energy-efficient upgrades typically save more than enough money to cover the cost of projects.*

\* Source: [www.energystar.gov](http://www.energystar.gov)

### Eligible Energy Efficient Equipment:

- ▶ Lighting
- ▶ Air Conditioning
- ▶ Air, geothermal, or water source heat pumps
- ▶ Heat pump water heaters
- ▶ Motors
- ▶ Variable speed drives
- ▶ Refrigeration
- ▶ Other custom equipment

## Who can participate?

Rebates are available for non-residential customers (including non-profits, institutions, municipalities and other organizations) with average monthly electric demand of less than 100 kW. If you are unsure if you qualify, call (800) 515-5353 and a SavingsCentral representative will answer all of your questions.

Take advantage of the incentives available through SavingsCentral!



▶ Call (800) 515-5353 or visit [www.SavingsCentral.com](http://www.SavingsCentral.com) for more information.

## Choosing The Right Contractor



Central Hudson is providing training on high-efficiency equipment to local, independent contractors. Using a SavingsCentral Trade Ally will help ensure that the appropriate energy efficient equipment is installed properly.

1. Schedule a FREE energy assessment by calling (800) 515-5353.
2. Work with the energy assessment specialist, review your customized energy report and choose which energy efficient equipment is best for your business and budget.
3. Find a list of qualified SavingsCentral Trade Allies at [www.SavingsCentral.com](http://www.SavingsCentral.com)
4. Work with the Trade Ally to install your chosen energy efficient equipment and complete the rebate application. The Trade Ally will provide the form or you can download it at [www.SavingsCentral.com](http://www.SavingsCentral.com).

